



Request To Sell Food & Beverage Items

SMG has the exclusive Food & Beverage rights within the World's Fair Exhibition Hall and the Knoxville Convention Center. Exhibitors requesting to sell Food & Beverage items must have previous written approval from the ASM Global Food & Beverage Department. Due to the facility concession revenue conflict, authorization will be based on various criteria at the discretion of ASM Global and fees may be applicable on a per day basis. In addition, the Exhibitor will be responsible for the following;

Items dispensed are limited to products manufactured or produced by the exhibiting firm.

Use of cooking equipment must have the approval of the Knoxville Convention Center and the World's Fair Exhibition Hall.

Exhibitor is responsible for obtaining a City of Knoxville Health Permit. The Health Department can be reached at 865-215-5200.

Where applicable, fees due the Food & Beverage department are due in advance of the show opening.

The applicant named below acknowledges they have sole responsibility for use, service, and disposition of such items in compliance with applicable laws. State law prohibits the selling and distribution of alcoholic beverages. Accordingly, the applicant agrees to indemnify and forever hold harmless, ASM Global, The Knoxville Convention Center, World's Fair Exhibition Hall and the City of Knoxville and its agents from all liability, damages, losses, costs or expenses resulting directly or indirectly from their use distribution or other dispensed food and beverage items.

At the discretion of the Food & Beverage Director, any product not approved for selling will be subject to fees or commissions.

Name of Event _____ Event Date(s) _____

Company Name _____ Telephone _____

Address _____ City _____

State _____ Zip _____

On-Site Contact _____ Title _____ Booth # _____

Signature _____ Fax _____

Product(s) you wish to sell _____
Size of portion to be dispensed _____ Quantity Distributed _____
Proposed method of dispensing and reason for offering samples _____

Services Required: Please notify the ASM Global Food & Beverage Department at 865-522-5669 regarding any special services or requests related to your selling or sampling distribution. A state sales tax applies to all charges and service charge where applicable. All items MUST receive prior approval and confirmation from the Show Manager, ASM Global Food & Beverage Director and the General Manager

APPROVED _____ APPROVED _____

Food & Beverage Director

General Manager

Please return to ASM Global Food & Beverage Department at least two weeks prior to the start of the show